

FOR IMMEDIATE RELEASE

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Regional Socials Promote Sustainable Business-to-Business Connections

Concord, NH (November 19, 2012): New Hampshire Businesses for Social Responsibility (NHBSR) is making it convenient – and fun – for sustainably-minded businesses to connect with one another. NHBSR’s member socials allow New Hampshire professionals to connect with one another and learn about sustainability initiatives throughout the state. Previously held annually, NHBSR’s member socials will now be held quarterly, thanks to support from Small Dog Electronics.

Quarterly socials will offer greater opportunities for professionals to develop and strengthen meaningful connections within the NH business community. A holiday social is scheduled for December 5th at Grappone Automotive Group’s newly renovated, LEED-certified building in Bow. This holiday event includes examples of NHBSR member-to-member partnerships and optional facility tours highlighting the LEED aspects of the remodel.

“Many of our member businesses are encountering similar opportunities and challenges on the topic of sustainability. The socials give people a chance to get together, have fun, and exchange ideas. The importance of the evening is not limited to the ideas that are shared, but also the relationships that are developed allowing business people to reach out to each other outside of NHBSR events for advice, business opportunities and support.” says Michelle Veasey, Executive Director of NHBSR. “Grappone’s sustainably-focused renovation demonstrates those relationships in elements such as their solar PV panels from ReVision Energy and their timeline mural, which integrated Monadnock Paper’s newly launched Envi portfolio and Image 4’s environmentally-focused print process.”

The NHBSR Holiday Social will take place on December 5, 2012 at Grappone in Bow (514 Route 3A -Exit 12S off of I-93) from 5:30pm-8:00pm. Refreshments are provided by The Red Blazer Restaurant. The inaugural quarterly social series is generously sponsored by NHBSR member Small Dog Electronics, and the Holiday Social also receives support from NHBSR members Checkmate Workforce Management Solutions, Monadnock Paper Mills, and ReVision Energy. Registration is \$15 for NHBSR members and \$35 for not-yet-members. Registration details are available online at www.nhbsr.org, or by calling (603) 391-7437.

ABOUT NHBSR

New Hampshire Businesses for Social Responsibility is a member-based non-profit organization that fosters socially and environmentally responsible business in New Hampshire, realizing that people, principles and profits must be linked. More information on NHBSR can be found at nhbsr.org.

ABOUT SMALL DOG ELECTRONICS

Small Dog Electronics is an Apple Specialist and Authorized Apple reseller of new and refurbished Macintosh computers, peripherals and software. Every member of our team is a certified Apple Product Professional and we continue to run our business exclusively on Macs. From its inception, Small Dog has measured its success on a multiple bottom line theory where community giving, environmental impact, workplace quality and customer relations carry equal weight to the financial measurements of earnings and profitability. More information on Small Dog Electronics can be found at smalldog.com.

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