



**For Immediate Release:**

**New Hampshire Businesses for Social Responsibility Launches 2011  
Sustainability Webinar Series**

**Manchester 1/10/2011** – New Hampshire Businesses for Social Responsibility (NHBSR) is proud to announce the launch of their 2011 Sustainability Webinar Series.

The NHBSR monthly Webinar Series offers NHBSR members an innovative opportunity to publicize corporate social responsibility (CSR) best- practices to like-minded businesses in a real-time, interactive forum. The series is uniquely designed to be accessible to the New Hampshire business community and beyond. The convenient and easy to use format enables businesses to connect around CSR issues and learn ways to become more environmentally sustainable, improve workplace culture, support local communities, all while boosting the bottom line. Furthermore, webinars are environmentally friendly. While nothing will ever replace the value of interpersonal exchanges, the webinar series provides a venue to learn and share from each other while lessening carbon emissions.

“Now in our third year of providing best practices and expertise on corporate social responsibility and sustainability for busy business professionals, NHBSR has developed a great line-up yet of valuable ‘bottom line oriented’ webinars. The 2011 series includes subject matter for a variety of audiences including; human resource directors, marketing professionals, environmental managers and the C-Suite,” said NHBSR Executive Director, Molly Hodgson Smith.

The 2011 Webinar Series will kick off this Wednesday, January 12<sup>th</sup> with *Sustainability Strategy for the Long Haul*, followed by *Promoting Sustainability – Inside and Out* on February 9, *Nonprofit Board Service: What You Need to Know* on March 9, *Why Build Green? You Do the Math!* on April 13, *Empowering (and Connecting) Employees to Work Remotely* on May 11, *Green Paper, Green Forests* on June 8, *How to Build a Workplace Culture of Leadership and Engagement* on September 14, *Management Systems and Sustainability at Green Mountain Coffee Roasters* on October 12, *Solidifying a Foundation for Corporate Social Responsibility and Beyond* on November 9, and *Corporate Social Responsibility 2.0 and Beyond: The Next Challenges and Opportunities for Corporate Leadership* on December 14.

Webinars are free to all employees of NHBSR member companies and \$25 for non-members. Regular series webinars take place on the second Wednesday of each month at noon. Attendance on NHBSR’s webinars is typically over 25 business professionals including owners, CEO’s, and middle/upper management personnel.

NHBSR is a statewide not-for-profit membership organization that fosters socially and environmentally responsible business, recognizing that people, principles and profits must be linked. To register for a webinar or to learn more about NHBSR, please visit [www.nhbsr.org](http://www.nhbsr.org), email Program Director Kate Luczko at [kate@nhbsr.org](mailto:kate@nhbsr.org) or call (603) 391-7437.