



All non-profit members of NHBSR are invited to apply to @Web Site Publicity's Pro Bono Partnership. Each year NHBSR will select one non-profit organization to be the recipient of a one-year Search Engine Optimization contract (description attached).

WHY

Like most people, the staff of @WSP likes to feel we are, in some small way, helping the world be a better place. In addition to offering pro bono services to select non-profits each year, we provide our expertise and services to additional non-profit organizations at a discounted rate. We believe NHBSR is a perfect vehicle for offering our services to help NH non-profit organizations enhance their online reach.

HOW

All non-profit members of NHBSR are eligible to apply.

Applications must be submitted to NHBSR by April 17, 2009.

NHBSR board will announce the award June 1, 2009 at the annual conference.

APPLICATION

1. Please give a general description of your organization. Include a short summary of your history and mission statement.
2. Briefly outline your professional and volunteer staff, and include governing groups such as a Board of Directors or advisory panel.
3. Are you affiliated with any larger organization or agencies? Who are they?
4. What is the primary goal of your organization? How many people do you serve and what communities do you reach?
5. How would you benefit from the search optimization services?
6. Do you have available web and/or technical staff to implement recommendations?
7. Submit to _____, NHBSR by April 17, 2009.

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