

New Hampshire Businesses for Social Responsibility is a statewide not-for-profit membership organization that fosters socially and environmentally responsible business, recognizing that people, principles and profits must be linked.

Webinars occur on the second Wednesday of the month at Noon.

To register for a webinar visit [www.nhbsr.org](http://www.nhbsr.org)

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Corporate Social Responsibility/Sustainability

# Webinar Series 2010



**January 13**

*That Green Thing You Do*

Dennis Sasseville, Senior Principal, PRIZIM Inc.

**February 10**

*Creating a Culture of Values and Excellence*

Peter Cooke, President, Cooke Associates

**March 10**

*Aligning Retirement Plans with Company Values: How to Include Socially and Environmentally Responsible Investment Choices in Your Company's 401(k) Plan*

Michael Smith, Investment Advisor Representative, Progressive Asset Management  
Rob Thomas, President, Social(k)

**April 14**

*Measure to Manage: Conducting a Greenhouse Gas Inventory*

Bob Sheppard, COO and Business Program Manager, Clean Air-Cool Planet  
Jennifer Andrews, Campus Program Manager, Clean Air-Cool Planet

**May 12**

*Achieve Impact through Employee Engagement*

Barbara Couch, Vice President of Corporate Social Responsibility, Hypertherm, Inc  
Harry Mellott, Marketing Specialist and HOPE Team Member, Hypertherm, Inc

**June 9**

*Workplace Flexibility: A Winning Business Strategy*

Sharon Cowen, Project Director, When Work Works, Family and Consumer Resources Educator, UNH Cooperative Extension  
Stephanie Marshall, Senior Partner, MKS Performance Solutions

**September 8**

*The Time for Energy Efficiency is Now*

Mary Downes, Energy Efficiency Specialist, NH Office of Energy and Planning  
James Robb, Regional Resource Specialist, NH Department of Economic Development

**October 13**

*Credible Reporting - Holding CSR Reporting to a Higher Standard - A Ben & Jerry's Case Study in Auditing Practices*

Brendan LeBlanc, CPA, CIA, LeBlanc & Associates, LLC  
Andy Barker, Social Mission Coordinator, Ben & Jerry's

**November 10**

*Grow Your Business By Giving It Away: Charity As a Business Growth Tool*

Tom Strickland, President, Sequoia Technologies Group, LLC

**December 8**

*Top Success Factors for Leadership Development in Socially Responsible Businesses*

Edmund B. Freeman, Psy.D., Principal, Praxis Consulting Group  
Alexander P. Moss, Principal, Praxis Consulting Group

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