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NHBSR Webinar Series

The NHBSR Webinar Series offers NHBSR members an innovative opportunity to publicize CSR best-practices to like-minded businesses in a real-time, interactive forum. This series is uniquely designed to be accessible to the New Hampshire business community and beyond. The convenient and easy to use format enables businesses to connect around CSR issues and learn ways to become more environmentally sustainable, improve workplace culture, support local communities, all while boosting the bottom line.

These FREE Webinars will take place on the second Wednesday of each month at noon. Participants are encouraged to grab lunch and benefit from the knowledge, expertise and experience of presenters in the convenience of their own home or office. An internet connection and phone are all that is required.

How to Apply

Being a Webinar Presenter is an exclusive benefit of NHBSR membership. Members may apply for consideration to be a 2009 Webinar Series Presenter through a simple proposal process. The **deadline for the submission of proposals is September 19, 2008.** Proposals should include the following:

- ▶ Webinar Title/Topic
- ▶ Featured Speaker Names and Titles
- ▶ Webinar Topic Description
- ▶ Who Should Participate
- ▶ What the "Takeaway" is For Participants
- ▶ Your Organization's Logo (if applicable)
- ▶ Picture of Presenter(s)

Co-Presenting with another member company on a CSR topic that you have complimentary expertise is encouraged. For example; two event management companies could collectively address "Green Event Planning" or two companies that have issued successful CSR Reports could provide "Top Ten Tips of CSR Reporting."

Completed proposals should be emailed to mmahoney@paxworld.com.

Webinar Proposal Selection

The NHBSR Webinar Committee will select twelve presenters based on the following criteria:

- ▶ How well the topic relates to NHBSR's core topic areas of Environment, Workplace, and Community
- ▶ Relevance of the topic to NHBSR members
- ▶ Quality of the "takeaway"

Selected applicants will be notified of their selection by September 23, 2008. Those that are selected will be contacted by a member of the Webinar Committee to discuss webinar development. Questions regarding the process may be directed to Molly Mahoney Betournay at mmahoney@paxworld.com

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