



March 2008

People. Principles. Profits
NHBSR e-Newsletter

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Gold
Members

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NHBSR Spring Conference News

Welcome New Members

- ▶ [Praxis Consulting Group, Inc.](#)
- ▶ [New Hampshire Boring, Inc.](#)
- ▶ [Wire Belt Company of America](#)

[Complete Member List](#)

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Join us for our 5th Anniversary Spring Conference!

"Making Cents of Social Responsibility"

Thursday, May 15, 2008
Wayfarer Inn
Bedford, NH
8:00 a.m. - 4:30 p.m.

Register today!

<http://www.nhbsr.org/news-events/register-for-event.asp?eventID=29>

Conference Sessions

- Socially Responsible Entrepreneurship
- The Power of Buying Local
- Communicating CSR Initiatives to Your Stakeholders
- Practical Considerations for Employee Wellness Programs
- The Home-Office Connection: The Value of Reducing Employee Home Energy Consumption
- Measuring and Reporting Social, Environmental, and Financial Performance

Keynote Speakers

Morning: Jeanne Shaheen, Governor of New Hampshire (1996-2002)
Afternoon: Stephen Reno, University System of New Hampshire Chancellor

Special Features

- CSR Discussion Circles, led by New Hampshire's Young Professional Organizations
- "Green Drinks" - An informal "Happy Hour" for those interested in social and environmental sustainability issues
- Presentation of the NHBSR Cornerstone Award

Nominations for NHBSR Cornerstone Award

At this year's Spring Conference, the NHBSR Cornerstone Award will be presented to an individual, corporation, government agency or nonprofit organization that exemplifies the concepts of corporate social responsibility (CSR) and promotes the concepts of CSR to the greater business community within the State of New Hampshire. Any member of NHBSR may nominate a person, company or organization as a possible Cornerstone Award recipient. Below are some questions for the Nomination form.

How is the Cornerstone Award winner selected?

Any member of NHBSR may nominate a person, company or organization to be considered for the Cornerstone Award. Members should be able to answer the following questions about the nominee:

- How does this nominee participate in CSR practices related to workplace, community and/or environment?
- How does this nominee encourage others in New Hampshire to engage in CSR practices?
- How does this nominee work to promote the value of CSR within New Hampshire?

A panel of 4-6 judges, consisting of NHBSR staff, NHBSR members and past recipients review all nominees to determine that year's recipient.

Please send all nomination forms to Faith Wilson at info@nhbsr.org.

To find out more about our Spring Conference or other NHBSR programs, visit <http://www.nhbsr.org/about-nhbsr/programs-initiatives/spring-conference.asp>.

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Member News and Notes

Blogging and RSS Feed Clinics

Bisson Barcelona will be offering blogging and RSS feed clinics starting in April. The clinics will offer participants the ability to create a blog using Blogger or a website with integrated blog using the WordPress publishing platform as well as an integrated RSS feed that will allow them to publicize their blog or website throughout the online community. Attendees who register for a blog/website and RSS feed clinic will receive a 512mg USB 2.0 Flash drive that will include additional information and resources for understanding blog promotion. The cost is \$125 per person per clinic. For dates, times, and location, visit <http://www.bissonbarcelona.com> or call 603-664-5776.

Granite State Quality Council Hosts its 2008 Conference and Recognition Ceremony and "Best Practice Sharing Sessions"

Save these dates!

April 14th, 4:00 - 6:00p.m. - Networking and Best Practice

- All Others Bring Data - How to Visually Communicate Your Point(s) – Jim Vaillancourt

May 12th, 4:00 - 6:00p.m. - Networking and Best Practice

- Best Practices of the 2007 National Baldrige Award Winners**
- The Fundamentals of Managing Change

June 25th, 8:00a.m. - 3:30p.m. - Conference & Recognition Ceremony

- Conference Theme: Achieving Performance Excellence in a Lean Business Environment
- Location: CR Sparks Event Center in Bedford, NH

**The Quest for Excellence XX will be held April 22-25 in Washington D.C. featuring the Best Practices of 2007 and previous Baldrige Award winners. A separate e-mail is being distributed with information on this conference. Our May 12th event will feature an overview of the 2007 Baldrige Winner Best Practices.

Nixon Peabody Launches "Legally Green" Initiatives

Recently, Nixon Peabody has implemented a new program called "Legally Green" in an effort to become a "greener" company.

"Legally Green is more than a slogan – it is an increasing element of our culture here at Nixon Peabody, and it reflects our commitment to the kinds of sustainable principles our clients are adopting and implementing," said Harry Trueheart at its launch. "We recognize that the operation of a law office has an impact on the environment, and as a firm we seek to reduce our impact and share our experiences."

Some recent programs that Nixon Peabody has put into action are its Green Ops Committee and Local Sustainability Teams, ABA-EPA Law Office Climate Challenge, various Internal Sustainability Policies and Procedures, in addition to applying for LEED Certification. Nixon Peabody has also launched a new website, MySite, which will serve as a clearinghouse for the firm's internal initiative and as an educational resource for personnel to incorporate sustainable practices into their personal lives.

For more information, visit www.nixonpeabody.com.

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Upcoming Events

NHBSR Next Webinar - April 10

Join us for a conversation with Hypertherm and Timberland about engaging employees as volunteers. Both companies have a long history of community engagement and will discuss their own experiences with utilizing service as a way to build culture and strengthen communities.

Title: "Engaging Employees as Volunteers"

Date: Thursday, April 10, 2008

Time: 12:00 - 1:00 p.m. (EST)

Space is limited! To reserve your seat now, visit <https://www1.gotomeeting.com/register/158062723>.

NH Going Green Expo

Manchester, NH

Host Sponsor Available

Radisson Hotel Expo Center

November 1 & 2, 2008

For more general information on Going Green Expos and Going Green Magazine, visit <http://www.goinggreenexpos.com>.

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Job Opportunities

Program Manger, Corporate Giving Position Available at C&S Wholesale Grocers

C&S Wholesale Grocers is looking for candidates to fill the Director of Corporate Giving position. The Director will primarily be responsible for achieving the overall vision and strategy for Corporate Social Responsibility

at the company in addition to providing project management of volunteerism, grant programs, community involvement, and philanthropy programs company-wide.

C&S Wholesale Grocers supports initiatives to stop hunger and to promote the health and enrichment of communities that are homes to our employees and facilities.

Job requirements:

- Bachelor of Arts degree or equivalent
- 3+ years of CSR related experience
- Work experience in the non-profit and corporate sector highly desirable
- Successful management, organization, and interpersonal communication abilities
- Flexibility in working events that may occur early mornings, evenings, or on weekends

For more information, please visit <http://www.cswg.com> or call 603-354-7000.

Badger Balm Seeks Marketing Coordinator

Responsibilities include: ongoing PR, web site design and maintenance, product research and marketing administrative support. You will coordinate our important on-going projects in our Marketing department. A minimum of two years relevant work experience is preferred, as well as familiarity with basic HTML, Adobe and Microsoft Office software. This is a full-time hourly position that requires superior project management, computer, communication and organizational skills.

We offer a sane work schedule, fair compensation & benefits, a healthy work and play environment, willing teamwork, and a free organic lunch daily! Learn more about us at www.badgerbalm.com.

Please send us your resume and a cover letter telling us a little about yourself to:

W.S. Badger Co.
Attn: Human Resources
P.O. Box 58
Gilsum, NH 03448

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