



February 2008

People. Principles. Profits
NHBSR e-Newsletter

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NHBSR Staff

Molly Hodgson Smith
Executive Director
molly@nhbsr.org

Faith Wilson
Membership Coordinator
info@nhbsr.org

Vanessa Williams
Communication Intern
vfz2@unh.edu

Sponsored By



Monadnock Paper Mills "Go On Tour" March 13

Monadnock "Go On Tour" Next THURSDAY! Register today to receive your spot!

What: "Go On Tour" 2008
Where: Monadnock Paper Mills, Bennington, NH
When: March 13, 2008, 5-7:30 p.m.
Register now!
www.nhbsr.org/news-events/get-event.asp.

Join us at the first "Go On Tour" of 2008! The Monadnock Region is well known for rustic landscapes, hiking, fishing, cultural events, historic buildings and a paper mill that has been in business since 1819. Now owned by the Verney family, Monadnock Paper Mills continues its legacy of environmental stewardship helping to ensure that the region retains its quintessential New England beauty.

Most recently, Monadnock has accomplished the following: • ISO14001 certified Environmental Management System • EPA Performance Track Company • EPA Green Power Leader • New Hampshire Governor's Award of Pollution Prevention • Forest Stewardship Council Chain of Custody Certification.

These significant achievements enable Monadnock to create awareness, positively affect the environment and save money. We invite you to visit our facility in quaint Bennington, New Hampshire on Thursday, March 13th for the first NHBSR Going On Tour event of 2008. We'll share with you our experiences with ISO and how we established our environmental management system. We'll also share with you information on how your paper choice has a direct impact on the environment. We want to become a resource for you – to help you set and achieve your environmental sustainability goals.

For more information, contact Molly Hodgson Smith at molly@nhbsr.org or visit www.mpm.com. To register to attend this event, follow the link <http://www.nhbsr.org/news-events/register-for-event.asp?eventID=47>.

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NHBSR Webinar & CSR Info in Business NH Magazine

New Webinar Series Grows Out of CSR Articles in Business NH

Magazine

The CSR Webinar series was created with several goals in mind: First, it allows NHBSR to deliver valuable content to the participants, in the convenience and comfort of a home or office. Second, NHBSR can customize material efficiently according to the needs of the New Hampshire business community. This format allows NHBSR to be nimble in responding to all members. NHBSR encourages all participants to give input and suggestions so the series can effectively address important CSR issues. Finally, this system is environmentally friendly. While nothing will ever replace the value of interpersonal exchanges, the Webinar series provides a venue to learn and share from each other while lessening carbon emissions. This program compliments an already robust schedule of in-person networking opportunities, including NHBSR's Spring Conference, Fall Membership meeting and a series of quarterly "Go On Tours" at various member facilities.

NHBSR would like to thank *Business New Hampshire Magazine* for their support of this project. This Webinar is based on the first in a series of articles which appeared in the January 2008 edition of Business NH Magazine on Pro Bono work. If your interest is peaked by the article and you want to learn more from the author, simply go to www.nhbsr.org and sign up for the Webinar on the same topic.

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NHBSR Launches Partnership with NH Business Review

NHBSR has recently partnered with *The New Hampshire Business Review*, the award-winning source for New Hampshire's business news, analysis, and commentary.

Together, NHBSR and The New Hampshire Business Review will launch a premiere publication featuring NHBSR's Fifth Anniversary Spring Conference on May 15th at the Wayfarer Inn in Bedford. This first of its kind publication offers a new and expanded method to provide visibility and recognition of NHBSR and its members. It will be distributed to over 75,000 New Hampshire businesses in early May. In addition to maximizing our reach, a profit-share arrangement will allow NHBSR to generate new revenue, enabling us to better serve our members in the future. Increased visibility and income are only part of the equation. This publication will also help NHBSR achieve its overall desired outcomes of:

1. Educating and preparing the New Hampshire business community to implement corporate social responsibility practices.
2. Demonstrating how NHBSR members are achieving commercial success in measurable ways that respect ethical values, communities and the environment.
3. Positioning New Hampshire as a great place to establish and maintain businesses, live and work amid a business community that values and exercises corporate social responsibility.

For more information, contact Molly Hodgson Smith at molly@nhbsr.org.

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Member News and Notes

Philip Suter Named Executive Director of World Affairs Council

The Board of Directors of the World Affairs Council of New Hampshire has named Philip Suter as its next Executive Director, who will begin his term in February 2008. A northern New England native, Phil brings a strong business background to the Council, with extensive experience in the public, private, and non-profit sectors.

In the past, Phil has served as a Foreign Service Officer with the U.S. Department of State, the Deputy Director of the National Visa Center for Pease International Trade Port, and has been involved in various strategic management and marketing consulting projects. In addition, he also periodically serves as an adjunct professor at the Whittemore School of Business and Economics at the University of New Hampshire in Durham.

Phil is involved in a number of volunteer endeavors, including: Board Member and immediate past President of the Whittemore MBA Club; the Advisory Committee of The First Tee of New Hampshire; and Ambassador for NHBSR.

Founded in 1954, the World Affairs Council of New Hampshire (WACNH) is the only non-profit, non-partisan, statewide organization whose mission is to foster learning, discussion and citizen involvement in world affairs by providing programs on foreign affairs for the public, hosting international visitors to the state, and by enriching international education for students in NH schools.

For more information, visit www.wacnh.org.

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CSR News

Shaheen picks up 'green' endorsement

By Adam Leech
Seacoast Online

On February 15, U.S. Senate candidate Jeanne Shaheen toured Concord's public library -- the first "green" municipal building in the state with Leadership in Energy and Environmental Design certification. Library Director Mary Ann List told Shaheen, through a variety of energy saving methods, the building is twice the size of the old library but uses 40 percent less energy.

"This building is an example of what you can accomplish through strong energy policy," said Shaheen. "We need to refocus energy policy in our country. Along with the environment, there's potential for good green jobs and tremendous economic benefits, as well as better security. But we need our leaders in Washington to recognize that and change the direction of this country."

Shaheen also met with a number of leaders in sustainability from around southern New Hampshire to discuss ways of bringing federal sustainability initiatives to the level of local initiatives. Residents of Epping, Dover, Lee, Rochester and other Seacoast-area towns joined members of the city sustainability committee and conservation commission in the discussion.

Julia Dundorf, program director for the New Hampshire Carbon Challenge, said it is imperative that the state and federal government take advantage of the momentum behind the green movement and avoid patchwork fixes.

"We have an opportunity here," she said. "The people are desperately seeking a leader."

For more information and to view the full article, visit www.seacoastonline.com.

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Spring Conference May 15

Mark your calendars!

NHBSR 5th Annual Spring Conference

"Making Cents of Corporate Social Responsibility"

Thursday, May 15th, 2008

8 AM to 4 PM

Wayfarer Inn in Bedford, NH

Register today!

<http://www.nhbsr.org/news-events/register-for-event.asp?eventID=29>.

Mark your calendars now for this not-to-be-missed conference chock full of compelling speakers, informative educational sessions, and valuable networking & promotion for you and your business.

NHBSR will host this annual conference on May 15th to explore corporate social responsibility (CSR) practices within the workplace, community, and environment and will provide tangible ideas for you to return and implement in your business. Each year, the conference features a prominent, respected thought leader in the world of CSR as an opening keynote address, a series of educational workshops, and CSR discussion circles during lunch. This year, NHBSR will also feature special "Speed Networking" sessions, aimed at elevating discussion between like-minded business leaders around key social responsibility issues.

We have a very special day in store for you and welcome your input and involvement! This event provides valuable learning and networking opportunities for you and your employees, provides your company the chance to exhibit, sponsor and promote your own efforts and introduces you to NHBSR's new programs.

ATTEND: Mark Your Calendar Now! Save The Date of Thursday, May 15th, 2008

EXHIBIT: Showcase your company's products & services to over 150 attendees!

PRESENT: Let us know if you would like to be considered as a session panelist.

SPONSOR: Help NHBSR make this conference possible and receive valuable promotional opportunities for your company.

Contact NHBSR Executive Director Molly Hodgson Smith via email at molly@nhbsr.org or by phone at 603-391-8471 to get involved today. Visit <http://www.nhbsr.org/news-events/register-for-event.asp?eventID=29> to register.

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NHBSR.org | P.O. Box 3562 | Concord, NH 03302 | Tel: 603.645.2605 | Email: info@nhbsr.org