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Member Social & Annual Meeting October 23

NHBSR hosts its Member Appreciation Social and Annual Meeting at **Wiggin and Nourie Law Firm** on October 23 from 5 pm to 8 pm. This annual event brings together the NHBSR membership to celebrate the past year's success and kick off the coming year's new initiatives. It provides valuable networking time for members and guests to engage and learn from each other.

This year's Keynote is Bill Whyte, CEO and 'Head Badger' of the **W.S. Badger Company**. Bill has been a bookkeeper, cab driver, letter carrier, cook, carpenter, eco designer/builder and healthy business builder of the W.S. Badger Company. The Badger Company, based in Gilsum, NH, has grown from a backroom dream into an internationally distributed product line with sales in places as distant and diverse as the UK, Taiwan, Australia, Singapore and the Philippines. Bill's current goals include being a good husband and father, serious study of the martial art of Aikido and "doing some good in the world", through the business of Badger.

[Register today](#) to attend the October 23 event where you will hear from Bill about his journey toward a sustainable business model, have the opportunity to "speed network" with over 100 like minded business professionals, enjoy good food & drink with some of the most important leaders in corporate social responsibility in New Hampshire and learn what NHBSR will be doing next.

Select sponsorship opportunities are still available. The deadline to be included in all sponsor benefits is September 19. If you have any questions regarding this event or are interested in being a sponsor, please contact Executive Director, Molly Hodgson Smith at 391.8471 or email her at molly@nhbsr.org.

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NHBSR Launches Monthly Webinar Series

The NHBSR Webinar Series offers NHBSR members an innovative opportunity to publicize CSR best-practices to like-minded businesses in a real-time, interactive forum. This series is uniquely designed to be accessible to the New Hampshire business community and beyond. The convenient and easy to use format enables businesses to connect around CSR issues and learn ways to become more environmentally sustainable, improve workplace culture, support local communities, all while boosting the bottom line.

These FREE Webinars will take place on the second Wednesday of each month at noon. Participants are encouraged to grab lunch and benefit from the knowledge, expertise and experience of presenters in the convenience of

their own home or office. An internet connection and phone are all that is required.

Being a Webinar Presenter is an **exclusive benefit of NHBSR membership**. Members may apply for consideration to be a 2009 Webinar Series Presenter through a simple proposal process. The deadline for the submission of proposals is September 19, 2008. Proposals should include the following: webinar title, featured speaker names and titles, topic description, who should participate, what the "takeaway" is for participants, organization's logo and a picture of presenter(s). Co-Presenting with another member company on a CSR topic that you have complimentary expertise is encouraged. Completed proposals should be emailed to Webinar Chair, Molly Mahoney Betournay of **Pax World** at mmahoney@paxworld.com.

The NHBSR Webinar Committee will select twelve presenters based on the following criteria; how well the topic relates to NHBSR's core topic areas of environment, workplace, and community, relevance of the topic to NHBSR members and quality of the "takeaway." Selected applicants will be notified of their selection by September 23, 2008. Those that are selected will be contacted by a member of the Webinar Committee to discuss webinar development. Questions regarding the process may be directed to Molly Mahoney Betournay at the above email address.

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Greetings from the Executive Director

I wanted to take this opportunity to address all of you directly in this "Welcome Back" Newsletter for a variety of reasons. As a small organization with only two staff members and a part time intern, most of what you read in this monthly communication are my words, but I rarely frame them in the first person. I do so today to share with you how proud I am of NHBSR's past year and how excited I am by the coming one.

NHBSR has transformed itself from a small club of like-minded businesses that pulled together in the late eighties to network with each other around issues of corporate social responsibility to a legitimate statewide membership organization with strong internal capacity and exceptional external impact. The results of our hard work speak for themselves. Today, NHBSR has increased membership, improved support and capacity of staff, introduced new programs and developed a path to the future. At the same time, we managed to bring the organization from a streak of net loss to a small net profit through our own earned income. NHBSR currently has 135 members. This represents an 80% growth in the last fiscal year. At our June retreat, the staff and board identified the following 'big picture' goals for the coming year:

To continue to manage our internal growth in order to expand our capacity to provide more value, programs and resources to our members by increasing the Executive Director's position to full time and begin researching and developing NHBSR's next staff position, a Program Director.

Open a centrally located NHBSR office in Concord to operate more efficiently and effectively.

Stay on course with our continually evolving Strategic Plan with actionable steps delineated in the more detailed Operational Plans.

As a result of many people's vision and efforts over the years, NHBSR has been selected as a finalist for the 2008 Corporate Fund's Nonprofit

Management Award. This award is given annually in the name of Walter J. Dunfey, a noted New Hampshire businessman and philanthropist, who took the lead in establishing the Corporate Fund. He recognized that management in the nonprofit sector is among the most demanding and most important work in our society. Every year, up to two nonprofits are recognized with this coveted award. We are honored to be recognized as a finalist. Please stay an active and connected part of NHBSR. Together we will foster social and environmental responsibility in New Hampshire and help you, our member companies, achieve commercial success and viable sustainable growth that respect ethical values, communities and the environment.

Respectfully,
Molly Hodgson Smith
Executive Director

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Get Involved & Promote Your Business

Any members interested in participating in planning the **2009 Spring Conference** should attend the 'kick off' meeting on Monday, November 3rd from 4 pm to 7 pm at Public Service of New Hampshire in Manchester. Please contact Executive Director, Molly Hodgson Smith at 603.391.8471 to RSVP or get more information.

Serving on an **NHBSR Committee** is a great way to get involved and have your business recognized for its membership in NHBSR. Currently our most active committees are **Membership, Public Relations & Marketing and Programs & Services**. Committee participation is a great way to network and grow your business and in some cases, companies recognize your participation as part of a community service credits program. Please contact Executive Director, Molly Hodgson Smith at 391-8471 or email her at molly@nhbsr.org if you would like to learn more.

NHBSR's **Ambassadors Program** is growing. In an effort to better serve the entire state, NHBSR is developing a team of active members in each of the seven tourism regions to assist the board and staff in communicating with existing members in the region, gathering news about members, convening members locally to discuss CSR issues important to that particular region and provide feedback to NHBSR about how we can best serve their region. There are currently openings in the Great North Woods, Lakes, Merrimack Valley, Seacoast and White Mountains. If you would like to learn more about the Ambassadors Program, please contact Executive Director, Molly Hodgson Smith at 391-8471 or email her at molly@nhbsr.org.

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Member News and Notes

Rob Secinaro, Project Manager for **Jewett Construction Co., Inc.** was recently certified by the U.S. Green Building Council as a Leadership in Energy and Environmental Design Accredited Professional (LEED® AP). Rob is the second of Jewett's personnel to achieve the LEED® AP certification, the first being James "Randy" Overbey. This prestigious certification was obtained to help position Jewett Construction to achieve one of its goals of promoting design and construction of eco-friendly buildings and sites. Jewett Construction, 2004 Business NH Magazine Business of the Year, is a Raymond, NH-based design-build firm specializing in commercial, industrial, municipal, institutional and multi-family projects throughout New England. [Click here](#) for more information.

The **New Hampshire Electric Cooperative** (NHEC) is a member owned electric utility serving members in 9 of the 10 NH counties. The NHEC service territory is rural in nature. In 2004, their Board of Directors adopted a new policy for outdoor lights for its municipal, residential, commercial, and industrial members for all lighting applications including street lights, yard lights, and parking lot lights. This newly adopted program also provided for the installation of full cutoff (underground wired) decorative fixtures. Through the use of full cutoff fixtures, our member have benefited by reduced glare and reduced sky glow, thus maintaining the rural character of NH. By replacing Mercury Vapor fixtures, NHEC is also able to reduce the wattage per fixture by approximately 30% to 40%.

September 8-13, **Grappone Auto Centers** will be providing "green checkups" on all cars, any make or model. These checkups will help drivers learn to be more fuel efficient. Items like tire inflation, air filter cleanliness, emissions, etc. will be checked and reported on for free. Make an appointment today at www.grappone.com or call 800-528-8993 and ask for service.

The **Smuttynose Brewing Company** of Portsmouth has presented plans to the Hampton Planning Board to construct a new brewery and restaurant at 105 Towle Farm Road. The facility there is inefficient in terms of its layout and its energy consumption, forcing owner Peter Egelston to construct a totally new facility . Egelston has told the planning board that he will seek "LEED" certification for the new facility. LEED stands for Leadership in Energy and Environmental Design and certification requires certain standards for environmentally sustainable construction. "We are also not going to do a lot of paving over." says Egelston. "We would rather have green space than asphalt. We do not want to overbuild or create a footprint that is too much." For more information on Smuttynose visit there [website](#)

Michael J Harrison, Co-President of **Timberland**, will be a keynote speaker at the Green Media Show, October 1 & 2 in Boston. Mr. Harrison was selected because of the company's Earthkeepers advertising campaign. The campaign was one of MediaWeek magazine's "Media Plan of the Year" award winners for 2008. The Earthkeepers campaign has gained interest for its "eco-conscious" qualities. Billboards from the campaign have been repurposed into reusable tote bags which are currently being sold at Timberland retail stores. "At Timberland, we are committed to making it better by reducing our environmental footprint – from the way we build our stores, package and design our products, and select our resources. As a company with a passion for the outdoors, we believe that doing our best to make it better for our planet is at the core of our business," said Mr.Harrison.

The **Green Alliance** is a growing union of green businesses on the Seacoast. They offer strength in numbers; raising the profile of local sustainable businesses through collaboration, consumer education and shared business strategies. They aim to strengthen the number and prosperity of businesses practicing sustainability, while encouraging consumers in our community to make more environmentally-friendly choices. The Green Alliance recognizes that being green is not about being perfect -- they encourage local businesses to join our team and work on greening their businesses. The Alliance expects, supports, and encourages substantial progress from all business partners. For more information about the Green Alliance visit their [website](#) or contact Sarah Brown, Project Director at sarah@greenalliance.biz or call 603-817-4694

At its 69th Annual Meeting of Members held June 21 at Loon Mountain, **New Hampshire Electric Cooperative** (NHEC) announced three new contracts to

purchase nearly 12 megawatts (MW) of renewable energy to be generated at wind farms and biomass plants across New England. When each project is online and producing electricity, NHEC will be deriving about seven percent of its members' energy requirements from renewable resources. NHEC has endorsed the goal of the 25 x '25 Coalition, which seeks to derive 25% of America's power needs from renewables by the year 2025. The planned purchases of renewable energy will position the company well to comply with the standards of New Hampshire's new Renewable Portfolio Standard, Anderson said. NHEC worked with Cranmore Mountain and other New Hampshire ski areas to provide rebates on the purchase of energy-efficient snow guns and other services that have saved the state's ski industry tens of thousands of dollars. NHEC is a democratically controlled, not-for-profit electric cooperative serving over 80,000 members in 115 New Hampshire communities.

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Up Coming Events

2009 Spring Conference

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National BSR Conference - Sustainability Requires Leadership

Business for Social Responsibility will host its annual conference dedicated to corporate responsibility and putting your sustainable business strategies into action at the Grand Hyatt in New York City on November 4-7, 2008. For information on this conference [click here](#)

Watch for dates of two up coming Fall "Go On Tours" at **Lamprey Brothers** in Rye and **New England Wood Pellet LLC** in Jaffrey.

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