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Complete Member List

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Spring Conference in Two Weeks

NHBSR is proud to host its 5th Annual Spring Conference on Thursday, May 15, 2008 from 8:00 a.m. to 4:30 p.m. at the Wayfarer Inn in Bedford, NH.

This year's conference, titled "Making Sense of Corporate Social Responsibility," will focus on how businesses can incorporate more sustainable practices in the workplace while saving resources and creating a return on investment. The conference has incorporated a variety of 'green' elements including carbon offset, recycling, minimizing waste and sustainable menu choices. The cost for attendance is \$100 for any NHBSR member, \$125 for non-members, \$115 for Young Professional Network Members, \$50 for non-profits and \$30 for students.

Check out the complete [conference brochure](#) for full details on keynote speakers, educational breakout session topics and descriptions, CSR discussion circle topics, a list of sponsors and partners and a full schedule of the day's agenda. Contact Faith Wilson at 603-645-2605 or info@nhbsr.org for more information. Space is limited. [Register now to reserve your seat.](#)

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Wal-Mart Goes "Green"

Wal-Mart makes sustainability part of its corporate culture: Retailer takes green steps locally, nationally

By Shir Haberman
April 27, 2008 6:00 AM

PORTSMOUTH - During a visit to RiverRun Books last month to plug his new book, "Stirring It Up: How to Make Money and Save the World," Stonyfield Farm CEO Gary Hirshberg made a comment that may have shocked many of those present. "Wal-Mart has become my hero these days," Hirshberg told the standing-room-only crowd, referring to the mega-retailer's commitment to offering more organically grown foods.

This past week, Wal-Mart regional executives and store management held a tour of the Portsmouth location on Lafayette Road to point out what the country's largest retailer is doing to integrate the concept of sustainability into its operations. "We've undertaken an overall sustainability initiative," the company's corporate affairs representative for the Northeast, Steve Restivo, told members of the Portsmouth Energy Committee, representatives of Cool Air-Clean Planet, New Hampshire Businesses for Social Responsibility and the state Business and Industries Association, who joined him and several members of the local store's management on the tour. Click here [For the](#)

Congratulations to Cornerstone Award Finalists

NHBSR would like to congratulate this year's five finalists for the 2008 Cornerstone Award: Tele Atlas, Climate Counts, Monadnock Paper Mills, Smuttynose Brewing Company, and Regency Mortgage.

The NHBSR Cornerstone Award is presented every year at the NHBSR Spring Conference to a company that exemplifies the principles of corporate social responsibility and promotes the concepts of CSR to the greater business community within the state of New Hampshire. The recipient of this year's award will be announced at NHBSR's 5th Annual Spring Conference on Thursday, May 15, 2008 at the Wayfarer Inn in Bedford, NH.

Tele Atlas is a global digital mapping company that delivers the digital maps and dynamic content that power some of the world's most essential navigation and location-based services. The Lebanon, NH facility actively promotes social responsibility practices as a factor in their overall success and their ability to attract and retain quality employees.

Climate Counts is a collaborative effort to bring consumers and companies together in the fight against global climate change. They are a nonprofit organization funded by Stonyfield Farm, Inc. and launched in collaboration with Clean Air-Cool Planet. Climate Counts has developed a Company Scorecard that allows one to see how serious companies are about stopping climate change - and how they compare to their sector competitors.

Monadnock Paper Mills is a printing, packaging and technical specialty paper mill located in Bennington, NH. Monadnock is ISO14001:2004 certified – the most widely accepted international standard for Environmental Management Systems (EMS). Monadnock has also been named an EPA Performance Track Company, an EPA Green Power Leader and has received the New Hampshire Governor's Award of Pollution Prevention. Monadnock is certified for compliance with Forest Stewardship Council Chain of Custody standards. All of Monadnock's printing and packaging papers are manufactured carbon neutral with 100 percent renewable electricity. These significant achievements attest to Monadnock Paper Mills' commitment to reduce its impact on the environment and save money.

Smuttynose Brewing Company is the Granite State's leading craft brewery based in Portsmouth, NH that produces and distributes their own locally made beers. The company has had a long history of engaging in socially-responsible business practices, such as local sourcing and community donations.

Regency Mortgage is a local mortgage corporation located in Manchester, NH that specializes in offering a variety of mortgage loan programs that focus on serving client needs while also acting as responsible local and global citizens. Recently, the company has launched a four-point "Green Initiative" in order to neutralize their greenhouse gas emissions.

Learn more about the [Cornerstone Award](#). Learn more about the [Spring Conference](#).

Bisson Barcelona to host Blogging Clinic

Join Bisson Barcelona for an informational seminar on blogging and RSS feeds "Blogging Your Way to the Top" that will make you wonder why you did not start social marketing sooner on Wednesday, May 7th from 7:00pm - 8:30pm in Barrington, NH. Participants will learn how to set up a blog using Blogger, the different parts of a blog and how they work to gain exposure for your business, how to add tools and features to customize your blog and how to set up an RSS feed. The cost is \$35.00. To register, call 603-664-5776 or email myimage@bissonbarcelona.com or visit <http://www.bissonbarcelona.com/clinics/may08-seminar.htm>. Seating is limited to 24 participants.

Jewett Construction Awarded Two New Projects

Congratulations to Jewett Construction who has been awarded contracts for two new construction projects; Jeanne D'Arc Credit Union at 1595 Bridge Street in Dracut, Massachusetts and Concord Litho at 92 Old Turnpike Road in Concord, NH. Jewett Construction, 2004 Business NH Magazine Business of the Year, is a Raymond, NH-based design-build construction management firm specializing in commercial, industrial, municipal, institutional and multi-family projects throughout New England. For more information about the firm and other projects, visit www.jewettconstruction.com.

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CSR Career Opportunities Abound in New Hampshire

Antioch University New England Faculty Position Open in Green MBA Program

The Organization and Management Department is seeking an adjunct faculty member to teach Business Economics for the MBA in Environmental and Organizational Sustainability (Green MBA). Applicants should be well versed in micro/neoclassical economics and have the ability to apply these theories to business applications in corporate, non-profit and educational systems. Antioch seeks an instructor who is able to use systems thinking in economic theory. Applicants should be willing to incorporate case studies from sustainable businesses. A masters level degree is required. Applicants should enjoy the process of redesigning an existing course.

Interested applicants should submit a resume and letter of intention to Polly Chandler, Green MBA Program Director, Antioch University New England, 40 Avon Street, Keene, NH 03431. Polly may be reached at (603)283-2424 or at pauline_chandler@antiochne.edu.

Entelechy is Growing Again

Entelechy, Inc. is currently seeking candidates to fill two positions: Performance Consultant and Senior Performance Consultant. Ideal candidates should have experience in training, design and development in addition to handling client interface. For more information about these positions, please contact Joanne Casino at 603-545-4715 or jasino@unlockit.com or visit www.unlockit.com.

PaxWorld Seeks Applicants for Various Positions

Pax World Investments is seeking candidates for the following positions: Vice

President of Advisor Sales, Assistant Trader, and Vice President of Marketing Communications. The Vice President of Advisor Sales leads the investment product sales efforts in the Registered Investment Advisor (RIA), Turnkey Asset Management Provider (TAMP) and Broker-Dealer markets. The Assistant Trader ensures trades are executed on a timely basis with best execution and equitable trade allocation as primary goals. The position also assists with other day to day operations and reporting for the trade desk. The Vice President of Marketing Communications manages results-oriented integrated marketing delivery across retail, advisor, retirement, and institutional markets.

For more information, please visit www.paxworld.com. To apply for any of these positions, please submit your resume and cover letter via e-mail to hr@paxworld.com with the title of the position in the subject line, or via mail to Pax World c/o Human Resources, 30 Penhallow Street, Suite 400, Portsmouth, NH 03801. No agencies or sales calls, please.

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