



PEOPLE

PRINCIPLES

PROFIT

Showcase Your Company as Leader in Corporate Social Responsibility (CSR)
at New Hampshire's premier CSR Event ...

NHBSR's 16th Annual Spring Conference and Networking Reception
"Be Bold: Voices for Impact"

Wednesday, May 3rd, 8am to 5pm, Grappone Conference Center, Concord



NHBSR is pleased to celebrate our 16th Annual Spring Conference, bringing together well over 200 business professionals and organizational leaders from throughout New England to learn from local and national leaders in Corporate Social Responsibility (CSR), and to network and share ideas and opportunities for moving sustainability forward in New Hampshire. The annual conference provides the most current developments and best practices in CSR and sustainability, with practical tools, resources, and examples that companies of all size and capacity can utilize to transform their own organizations.

This year's event, "Be Bold: Voices for Impact", provides a dynamic environment in which attendees can engage with big thinkers and leading practitioners in a variety of content areas, taking away both relevant and actionable ideas and opportunities to collaborate with like-minded professionals. The day will focus on inspiring ideas and practical resources to help you achieve your sustainability goals and stakeholder outreach.

NHBSR is proud to offer organizations leading this work in New Hampshire with exciting, customizable opportunities to showcase your support. We look forward to shaping the benefits at each level that align with your mission and objectives in reaching our audience!



Presenting Sponsor \$5,000 – FILLED!

- **Sustainserv, Inc.**

The Presenting Sponsor will have the opportunity to highlight their sustainability efforts at the conference, kicking off the day with an opening presentation.

Promotional material will include specific language including “Presented by” or “(Your Company Name) presents” in all print and online conference materials including 2,000 registration brochures, conference website, and event signage

- Logo featured in all print and online conference materials including 2,000 registration brochures and print advertisements
- Company representative invited to provide opening remarks at conference
- Logo prominently featured on conference website and NHBSR homepage
- Complimentary exhibit table at conference
- Custom Company Banner in premium location in main ballroom
- Opportunity for a feature interview on your corporate responsibility mission
- Mention in all conference press releases & featured social media posts
- Six complimentary tickets to the Conference
- **Guests of honor at NHBSR’s Networking Reception immediately following the conference!**

Leadership Sponsors (4) \$3,000 – FILLED!

- **Hypertherm**
- **Image 4**
- **Monadnock Paper**
- **Calypso Communications**

Leadership Sponsors will have the opportunity to highlight their sustainability efforts while introducing one of the expert panel discussions.

This level also includes the following benefits:

- Logo included in all print promotion, advertising and online conference materials including 2,000 registration brochures
- Logo featured on conference website

- Sponsor recognized in NHBSR opening remarks
- Rotating logo featured on NHBSR homepage
- Complimentary exhibit table at conference
- Company Banner in premium location in main ballroom
- Mention in all conference press releases related to sessions & features in social media posts
- Four complimentary tickets to the Conference
- **Guests of honor at NHBSR's Networking Reception immediately following the conference!**

Partnership Sponsors (6) \$2,000

- **Hannaford**
- **Beechleaf Design**
- **Annie Card Creative Services**
- **Normandeau Associates**
- **RAM Companies**

- Logo included in all print brochures and online conference materials
- Logo featured on conference website
- Sponsor recognized in NHBSR opening remarks
- Rotating logo featured on NHBSR homepage
- Complimentary exhibit table at conference
- Company Banner at conference
- Mention in conference sponsorship press release & social media posts
- Three complimentary tickets to the conference and post-conference reception

Morning Keynote Sponsor \$2,000 – FILLED!

- **Nixon Peabody**

- Opportunity to introduce NHBSR's keynote speaker and share your company's alignment with CSR
- Company logo included in all print brochures and online conference materials
- "Keynote Speaker Brought To You By Company Name"
- Complimentary exhibit table at conference
- Company Banner at conference
- Mention in all keynote conference press releases & social media posts
- Three complimentary tickets to the conference and post-conference reception.

Keynote Book Sponsor (3) \$1,500

- **Dartmouth Hitchcock**
- **Granite River Studios**

- Opportunity to highlight your company's sponsorship on a bookmark to be included in our keynote's book provided to each conference attendee.
- Company logo included in all print brochures and online conference materials
- Complimentary exhibit table at conference
- Company Banner at conference
- Mention in all keynote conference press releases & social media posts
- Two complimentary tickets to the conference and post-conference reception.

Afternoon Keynote Sponsor \$2,000

- Opportunity to introduce NHBSR's Afternoon keynote speaker and share your company's alignment with CSR.
- Company logo included in all print brochures and online conference materials
- "Afternoon Keynote Speaker Brought To You By Company Name"
- Complimentary exhibit table at conference
- Company Banner at conference
- Mention in all keynote conference press releases & social media posts
- Three complimentary tickets to the conference and post-conference reception.

Social Media Sponsor \$2,000 – FILLED!

➤ **Calypso Communications**

- Logo included in all print brochures and online conference materials
- Sponsor recognized in NHBSR opening remarks
- Complimentary exhibit table at conference
- Company Banner at conference
- Mention in all conference press releases & social media postings
- Two complimentary tickets to the conference and post-conference reception.

Networking Reception Sponsors (2) \$2,000

- Logo included in all print brochures and online conference materials
- Complimentary exhibit table at conference
- Company honored at Networking Reception
- Company Banner at conference
- Mention in all conference press releases & social media postings
- Two complimentary tickets to the conference and post-conference reception.

CSR Media Sponsors \$2,000

➤ **New Hampshire Business Review**

- Logo included in all print brochures and online conference materials
- Complimentary exhibit table at conference
- Company Banner at conference

- Mention in all conference press releases & social media postings
- Two complimentary tickets to the conference and post-conference reception.

Award Sponsors (2) \$1,000

Cornerstone Award – Partnership for Innovation – ReVision Energy

- Logo included in Cornerstone and Partnership emails, webpage and communications
- Logo on all conference materials, including registration brochures
- Opportunity to share in the presentation of the Cornerstone Award or Partnership for Innovation Award
- Company Banner at Conference
- One complimentary ticket to the conference and post-conference reception

Social Sponsors (4) \$1,000 – FILLED!

Breakfast Sponsor – Northeast Delta Dental

Morning Break Sponsor – Fiddlehead Magazine

Lunch Sponsor – NH Electric Co-operative

Afternoon Refreshments Sponsor – Coca-Cola Northern New England

Company acknowledged from the podium as *Breakfast, Morning Break, Lunch, or Afternoon Refreshments Sponsor*

- Company name listed on all conference materials including 2,000 registration brochures
- One complimentary ticket to the conference
- Exhibit table at conference and post-conference reception

Bold Inspiration Discussion Sponsors (4) \$750

- **Loureiro Engineering**
- **Warrenstreet Architects**

- Exhibit table at conference
- Company name listed on all conference materials including 2,000 registration brochures
- One complimentary ticket to the conference and post-conference reception
- Thanks and company logo on Power Talk Signs
- Sponsorship announced at the opening of the Power Talk sessions

Carbon Offset Sponsor (1) \$500 - FILLED!

- **C&S Wholesale Grocers**

- Company name listed on all conference materials including 2,000 conference registration brochures
- Company name listed on Carbon Offset sign
- One complimentary ticket to the conference and post-conference reception

“Greenway” Exhibit Table (10) \$500

- Exhibit table at conference in Ballroom
- One complimentary ticket to the conference and post-conference reception

All sponsorship opportunities presented are able to be customized further to promote your organization’s specific goals. For more information, contact Michelle Veasey.

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