



NHBSR's Just One Thing initiative's mission is to encourage businesses and organizations across the state to get involved in Corporate Responsibility and Sustainability. We hope that by sharing NHBSR member stories about steps taken to reduce environmental impact, engage employees, provide a better workplace or enhance community benefits, we can encourage change.

We want to keep it simple. Many of you have extensive CSR/sustainability programs that are tremendous assets to our state, but they can be overwhelming for someone who hasn't gotten to same level of commitment that you have. So, we're asking you to share elements of your programs with the hope that another company might be willing to give it a go.

Instructions for your Just One Thing selfie ...

1. If you are using a smartphone to record, hold it horizontally
2. Open the recording announcing your name and company
3. Remember to answer the questions below within your recording
 - What was there a problem or challenge that you were trying to address?
 - How did you solve it?
 - What impact(s) have you seen from your initiative?