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Innovative Leaders at the Forefront of Sustainable Businesses to Present at NHBSR Spring Conference

Concord, New Hampshire – On May 1, 2019 over three hundred business professionals will gather for NHBSR's 18th annual Spring Conference, **We Are the Change**, to celebrate and connect on ways that businesses are leading sustainability efforts in the state. As the preeminent event on Corporate Social Responsibility in New Hampshire, this year's conference will feature an impressive lineup of thought leaders and trail blazers who are *the driving forces* behind businesses making a positive impact on our world. Conference participants will come away inspired and equipped with tools and resources to help them further their own sustainability goals.

This year's speakers will present on topics in six tracks that cover a variety of issue central to CSR: Energy & Environment, Health & Wellness, Workplace & Workforce Development, Community, Engage for Impact, and Measure What Matters NH. These tracks are designed to offer attendees both examples of inspiring local solutions and successful sustainability initiatives as well as actionable learning opportunities.



NHBSR Spring Conference emphasizes participant networking opportunities
Photo Credit: Annie Card Creative Services

Among a host of engaging and thought-provoking presentations and workshops, [We Are the Change](#) will feature the panel **Redefining Value Creation: A Wide-Angle View of Your Purpose**, moderated by *Ana Milosavljevic* of *Sustainserv* and presented by *Ashley Davis* of *Cole Haan*, *Matt Gardner* of *Sustainserv*, and *Jeff Gowdy* of *J. Gowdy Consulting*. This panel will ask participants to reevaluate what is most important to their companies and guide their business strategy and purpose accordingly. Sessions around environmental opportunities include **Taking Back the Narrative on Climate Change** led by *Erin Allgood* of *ELA Consulting* and **Inspirational Solutions to Climate Change** co-led by *Jess Baum* of *W.S. Badger* and *Lisa Drake* of *Stonyfield*. In these sessions attendee will learn about innovative approaches to climate change that lead to real, impactful solutions. Participants will also take away ideas they can implement in their own businesses and organizations to champion critical climate change action.

NHBSR Spring Conference 2019 session speakers include:

Creating a Corporate Giving Platform for Impact
Alyssa Wright, Wright Consulting Group

Finding Your Healthy Happy Place
Marylena Sevigney, Mindful Making & Design

Generating Goodness: Innovative Climate Action Approaches
Jess Baum, W.S. Badger
Lisa Drake, Stonyfield
Britt Lundgren, Stonyfield
Kate Ogden, Seventh Generation

Keys to a Successful Sustainability Program
Jesse Lore, Mobility Works
Dennis Sasseville, Worthen Industries

Mind Bending: After the Disruption, What to Do Instead and Why
Carol Sanford, Babson College

Redefining Value Creation: A Wide-Angle View of Your Purpose
Ashley Davis, Cole Haan
Matt Gardner, Sustainserv
Jeff Gowdy, J. Gowdy Consulting
Ana Milosavljevic, Sustainserv

Shift Your Mindset to Empower Your Career and Organizational Culture
Kim Bilawchuk, Career Coach
Sandy Demarest, Sojourn Partners
Kim Meninger, Executive Career Success

Taking Back the Narrative on Climate and Energy
Erin Allgood, ELA Consulting
Lila Kohrman-Glaser, 350NH

The Workplace of the Future: An Ideation Session
Mari Ryan, AdvancingWellness

Tools for Reducing Environmental Impact

Darren Dolley, Hypertherm

John Rooney, Hypertherm

Robin Tindall, Hypertherm

Use the Best Parts of TED to Improve Your Own Pitch

Amy Sterndale, Sterndale Strategic

Information on sessions and the full list of speakers can be found at nhbsr.org/conference.

"Last year's Spring Conference was a wonderful event!" says Jesse Lore of MobilityWorks, "It gave me many ideas, inspired my commitment, and helped me better build my network." NHBSR welcomes anyone who is interested in how businesses and organizations are advancing sustainability in the state to attend the upcoming Spring Conference on May 1 and offers early bird pricing for those who register before April 1 at nhbsr.org/conference.

ABOUT NHBSR

New Hampshire Businesses for Social Responsibility, a member-based, non-profit organization, convenes, inspires and supports businesses and community stakeholders to build a more sustainable and prosperous state for all. More information on NHBSR and upcoming events, resources and membership can be found at nhbsr.org.

NHBSR's Spring Conference, **We Are the Change**, will take place on Wednesday, May 1 at the Grappone Center in Concord. For a full description of the conference, program and speakers, and to register to attend, please visit nhbsr.org/conference.

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If you would like more information about the organization or conference, please contact Michelle Veasey at 603-391-8471 or email at michelle@nhbsr.org.