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## **NH Businesses for Social Responsibility Announces Keynote Speaker for Spring Conference**

**Concord, New Hampshire** – New Hampshire Businesses for Social Responsibility’s is excited to announce that Carol Sanford will be the keynote speaker at their 18<sup>th</sup> Annual Spring Conference, to be held on Wednesday, May 1 at the Grappone Center in Concord. Her keynote will focus on *The Regenerative Business: Business Practices for a Working Democracy*. The Spring Conference brings together over 300 business professionals and organizational leaders from throughout New England to learn from local and national leaders in Corporate Social Responsibility (CSR), to network and share ideas and create opportunities for moving sustainability forward in New Hampshire.

Carol Sanford holds a number of distinctive roles, which include Senior Fellow of Social Innovation at Babson College, Entrepreneur in Residence at Babson and The Lewis Institute. Carol is also Founder and Executive Producer of The Regenerative Business Summit, with Babson and is CEO and Designer of Seed-Communities working with change agents pursuing a regenerative practice with organizations and communities. Carol also designs and leads The Regenerative Business Development Community (which includes over 1000 business members) offering Regenerative Business Education to business and not-for-profit organizations around the world both on site and through online webinars. Carol is author of multi-award-winning, best-selling books including, *The Regenerative Business: Redesign Work. Cultivate Human Potential. Achieve Extraordinary Outcomes*, which will be given to conference attendees as part of their registration.

This year’s conference, **“We Are the Change”**, will provide a dynamic day of programming, building off of Carol Sanford’s keynote address. Carol will help us look at businesses who seek to operate responsibly, work with supply systems as co-creators, develop global imperatives that are integrated with strategy, thus delivering caring and financial effectiveness through their offerings. Even well-intended businesses have blind spots, which if exposed and engaged can move our social and planetary imperatives toward reality. Carol will share with us a way to discover these blind spots, offer some insights, and start a conversation on how to transition to a system that builds citizens/workers who are critical systemic thinkers, self-determining

individuals and teams for the effects we create and inner development that makes all this consciousness possible. In addition to her keynote, Carol will also lead one of the conference's workshops.

Beth Tener, principal of New Directions Collaborative shares "In over 20 years working in fields of business and social responsibility, I have seen how well-meaning intentions get mired into fragmented policies, organizational dynamics, and narrow siloed work, diminishing people's motivation and clarity of purpose. I regularly return to Carol Sanford's work to connect to her integrated way of thinking about how to align people across an organization toward making a tangible difference in the lives of their customers, communities, and the earth. She cuts through all the fads and conventional wisdom to focus on proven methods for creating an organization that continually innovates, evolves and develops the skills and talents of its people."

The conference will be comprised of thought-provoking, inspiring breakout sessions covering a variety of topics, from health and wellness to stakeholder engagement, along with a panel discussion on the challenges faced by vulnerable families and business efforts to address them. There will be ample time for networking and connecting with fellow attendees throughout the day, as well as during the networking reception immediately following the conference. Attendees will come away with insights from some of the leading practitioners in the areas of advocacy, collaboration and leading up from within, taking away both relevant and actionable ideas and opportunities for their companies, as well as their communities.

NHBSR encourages all businesses and organizations interested in corporate social responsibility to join them at the Spring Conference to learn more about how they can positively impact New Hampshire. For more information, visit [www.nhbsr.org/conference](http://www.nhbsr.org/conference)

#### ABOUT NHBSR

New Hampshire Businesses for Social Responsibility, a member-based, non-profit organization, convenes, inspires and supports businesses and community stakeholders to build a more sustainable and prosperous state for all. More information on NHBSR and upcoming events, resources and membership can be found at [nhbsr.org](http://nhbsr.org).

NHBSR's Spring Conference, **We Are the Change**, will take place on Wednesday, May 1 at the Grappone Center in Concord. For a full description of the conference, program and speakers, please visit [nhbsr.org/conference](http://nhbsr.org/conference).

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If you would like more information about the organization or conference, please contact Michelle Veasey at 603-391-8471 or email at [michelle@nhbsr.org](mailto:michelle@nhbsr.org).

Photo:

1) Carol Sanford