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Company/Organization: Wire Belt Company of America

Challenge or Opportunity:

It was noticed that many employees live in apartments or houses with no backyard or a garden. Some of them expressed the desire to grow their own vegetables but did not have the tools, the space, and the time to do so. Wire Belt Co. of America saw this as an opportunity to help its own employees.

Approach or Solution:

The first step was to find a good place for the garden, and after considering different areas and with the input of all the employees the decision was taken. Wire Belt Co. of America conditioned a 10x20 ft. plot located in the back of the building, easy to access, the area was fenced and the soil was prepped with compost that is recycled inside the company every year. Water and tools are also provided to the employees. The garden is normally maintained by the Facilities Department.

Impact:

Improve employee morale and sense of ownership what of the main values of the company while encouraging them to eat healthier. It also alleviates the expenses in some fresh and organic produce.