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What was the challenge or opportunity?

The challenge is that business and industry in NH are finding it difficult to identify and hire productive employees. Knowing that many returning veterans with transferrable experiences, leadership training and soft skills are available with prior secret clearances, LifeWise validated that employers find the resumes provided by veterans are often considered “confusing.” Thus, diminishing the interview numbers.

What was your approach or solution?

Following our employer surveys, LifeWise created a free Veterans Resume Services (VRS) initiative that was launched at the Seacoast Veterans Conference on 11/8 and followed up with an appearance at the Veterans Job Fair at UNH 11/19. We met with interested veterans and immediately activated our team of volunteer professional resume writers to design, write/re-write and replace military expressions with civilian jargon. On 12/8, we introduced VRS to a team of career advisors at UNH – Manchester. A referral process for their student veterans to VRS is now being defined.

What is the impact?

While it is too early to know about hiring results, we do know that many veterans are pleased with their new resume versions and are referring their peers to us for the same caliber of resume improvements our VRS produces. We now know that our process will benefit employers and veterans alike. Fortunately, Bruce Montville, LifeWise founder learned this resume conversion process while leading the largest employment service in Boston 25 years ago! [Reward for LifeWise: Goodwill.](#)