



Submitted by: Kate Harris
Company/Organization: Kate and Keith Photography

Challenge or Opportunity: We travel a ton for our clients! Our further drive this year was to Washington DC. Average? 15,000 miles a year.

Approach or Solution: We drive in a fuel efficient car, the Jetta TDI, in an effort to reduce our carbon footprint. But that's not enough. We choose not to stay in hotels as there is huge environmental impact from short term stays, from the cleaning of rooms, washing of linens, etc. Where do we stay? Fold all the seats down, blow up the mattress and call it home! Sometimes even the dog joins us!

Impact: Not only do we maintain our "leave no trace" philosophy while on the road, but also save our clients tons of money, giving more people an opportunity to afford professional photographic services.