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Company/Organization: PeopleSense Consulting LLC

Challenge or **Opportunity**: Every organization relies on the performance of their workforce in order to achieve their goals. However, only the companies that engage their employees at the deepest level are ones that are sustainable. Every day, I have the opportunity to help business leaders find success in creating healthy workplace relationships, ones that motivate, lead, and inspire through collaborative and compassionate communication. That comes from a team that knows each other, understands each other, and has the skills to encourage and ensure each other works to their highest level.

Approach or Solution: The first step to creating the right team is in the hiring process. Using a variety of tools and methods, I help hiring managers understand if the candidate is the right fit for the position, the team, and the organizational culture. This results in an immediate win for the best hiring decision, as well as building a team that has a keen awareness of their individual and collective strengths and work style.

Impact: Here's what one customer has to say: [headquartered in Hampton, NH]: "When hiring our team, we realized that the core of our success was behind the identification of specific key traits. PeopleSense has been able to help us identify and test for these key traits in our business and with their support, our team flourished and our revenues grew 30% last year." Tom Barrett, President, SIAA MidAmerica, Inc.

Email this document to [michelle@nhbsr.org](mailto:michelle@nhbsr.org) by July 31, 2015!