



Submitted by: Stacey Chiochio
Company/Organization: Hypertherm

Challenge or Opportunity:

Educating associates in manufacturing environment with multiple locations of associates on 3 shifts about how they can impact our sustainability goals.

Approach or Solution:

Be creative! Email is not the answer for our broad range of associates who do not always have easy access to a computer. We have found that personal interaction is key and the more creative the better the chance response from associates. If you show up wearing a crazy lightbulb hat to their shift change meeting, are in the cafeteria or break room making smoothies using a bicycle as power, or wearing a sandwich board decorated in various recycling or trash samples it is an easy way to get associates attention and then engage in questions and answers.





Impact:

Associates are engaged and educated. We get great questions and continuous improvement suggestions on way to improve our energy efficiency, waste and recycling compliance and many other environmental stewardship impacts.