



**Submitted by:** Heather Steeves, [heather.steeves@goodwillnne.org](mailto:heather.steeves@goodwillnne.org)

**Company/Organization:** Goodwill Northern New England

**Type of organization:** Nonprofit

**Number of Employees:** 2,000

**Category:** environment

**Challenge or Opportunity:**

Some T-shirts that get donated to us have stains on them, but as a sustainable nonprofit, we would never want to throw them away.

**Approach or Solution:**

We invented our cleaning cloth business, which takes damaged shirts and pairs them with people who need work. Those people have special machines that cut out the necks, selves, zippers and stains and leave quality wiping cloths. Boat builders buy T-shirt wipes, artisan woodworkers buy flannel ones (softer) that we make just for them.

**Impact:**

We made thousands and thousands of wiping cloths and cater to all sorts of sustainable businesses while keeping shirts out of the waste stream. Want to donate us your stained shirt? Do it. Want to buy sustainable wipes for manufacturing or your other business needs? We got you.