



**Company:** Albany International

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**Challenge:** Build a talent pipeline, encourage students to engage in STEAM or STEM careers, change the perception of manufacturing careers. Bringing together education and industry.

**Approach:** Strategic partnership with local schools, economic development (local), and DOE to present to students at GTD, TechWomen's Day, ScienceWeek, and local HS career days.

**Impact:** Building awareness for opportunities in manufacturing with students and their parents. Students ask if we are coming to schools. Employees who present get as much out of presenting to students than the students. It's something bigger than themselves and they feel good.