



Submitted by: Jan Byrnes, jbyrnes@alnoba.org

Company/Organization: Alnoba

For-profit / Nonprofit: nonprofit

Number of Employees: <100

Category: Environment

Challenge or Opportunity:

Alnoba is located on more than 400 acres of woods and fields. As part of The Pinnacle Leadership Center, we annually host more than 5000 guests on the property. Our challenge was to find a way to offer a means of transportation to guests who are unable to hike the property while remaining true to our mission of conservation and sustainability.

Approach or Solution:

In the past we used John Deere "gators" which were noisy and ran on gasoline to transport people and materials on the property. In June, we purchased 4 all electric vehicles, which are quiet and efficient. Electricity is generated from solar panels located on the property.

Impact:

The vehicles provide an efficient mode of transportation, reduce the dependency on gasoline, but more importantly, are used as a tool to educate guests about the benefits of electric vehicles and solar energy. For many people, it is the first time they have driven in an all electric vehicle.