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FOR IMMEDIATE RELEASE

### **NHBSR ANNOUNCES WINNER OF 2013 CORNERSTONE AWARD**

Concord, NH: New Hampshire Businesses for Social Responsibility (NHBSR) is pleased to recognize W.S. Badger Company as the winner of the 2013 Cornerstone Award. Governor Maggie Hassan and 2012 Cornerstone winner Tom Strickland of Sequoya Technologies Group presented the award on May 21 at NHBSR's conference at the Grappone Conference Center in Concord.

The Cornerstone Award recognizes an individual, a business, or organization that exemplifies the concepts of corporate social responsibility (CSR) within their organization and promotes the concepts of corporate social responsibility to the greater business community within New Hampshire. W.S. Badger Company was selected because of its dedication to responsible business practices, environmental stewardship, and community involvement.

Founded in 1995, W.S. Badger Company is a family-run company located on the banks of the Ashuelot River in Gilsum. The company creates body care products of the highest natural quality, based on simplicity and thoughtful preparation, with the intention to protect, soothe and heal. As a Certified B Corporation, Badger voluntarily meets higher standards of transparency, accountability, and performance, and encourages other companies to support the B Corp movement. Badger's purchasing practices support sustainable agriculture and helps improve working conditions around the world.

In addition to programs creating and supporting a healthy workforce, Badger provides a free healthy, organic lunch where employees are encouraged to socialize and break away from the day's schedules. The company provides significant financial support to non-profits that focus on the health and welfare of children and they encourage their employees through paid volunteer time and organization-wide events, to volunteer in the community.

NHBSR also inducted two prior winners of the Cornerstone Award into the Cornerstone Award Hall of Fame yesterday: Hypertherm, Inc. and Monadnock Paper Mills. Based in Hanover, Hypertherm designs and manufactures the world's most advanced metal cutting products for use in a variety of industries. Most of Hypertherm's supply chain partners are chosen because they are located locally, and Hypertherm mentors its partners on their CSR initiatives and shares best practices with them. Monadnock Paper Mills in Bennington has been making paper since 1819. Through sustainable innovation it continues to grow while reducing its impact on the environment and making a positive contribution to the surrounding community. Monadnock Paper Mills' identified and implemented projects that resulted in a 14% reduction in water use over the last three years, and the company has reduced its electricity consumption by 7%.

#### **ABOUT NHBSR**

New Hampshire Businesses for Social Responsibility is a member-based non-profit organization that fosters socially and environmentally responsible business in New Hampshire, realizing that people, principles and profits must be linked. More information on NHBSR can be found at [nhbsr.org](http://nhbsr.org).

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