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NH Businesses for Social Responsibility Announces 2017 Award Finalists

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<http://nhsbr.org/about-nhsbr/programs-services/annual-nhsbr-award>

Concord, NH – New Hampshire Businesses for Social Responsibility announced today the finalists for NHBSR’s Cornerstone and Partnership for Innovation Awards. The 2017 finalists are **CCA for Social Good** of Manchester, **Cirtronics** of Milford, **Coca-Cola Bottling Company NNE** of Bedford, **ReVision Energy** of Exeter and **W.S. Badger** of Gilsum.

The Cornerstone Award is presented annually to an individual, organization, or company exemplifying the concepts of corporate responsibility within their organization and the greater business community in the state of New Hampshire. The Partnership for Innovation, a new award introduced in 2016, recognizes a collaboration that created synergy and progress on a sustainability initiative where it might not otherwise have been possible.

The winners of both awards will be announced at NHBSR’s annual conference on Wednesday, May 3 in Concord. Applicants are judged on their Corporate Social Responsibility (CSR) practices within their workplace/organization, the ways in which they encourage others to engage in sustainability, and promote the value of CSR within the New Hampshire business community.

“The stories shared in nominations for both the Cornerstone Award and Partnership for Innovation Award show that businesses can have a deep and lasting impact on communities, our state’s workforce and our environment” said Michelle Veasey, Executive Director of NHBSR. “These businesses have demonstrated the premise that NHBSR was founded upon, businesses can do well, while doing good.”

NHBSR’s Cornerstone Award is sponsored by **Service Credit Union**. In 1957, Service Credit Union was established to provide affordable credit to what is now the Pease Air Force Base community. Eight individuals realized that pooling their resources together would enable members to have a better financial future. Sixty years later, the credit union remains steadfast in serving its members. Service Credit Union continues to be a community-focused organization with close ties to the military, veterans and local charitable groups.

NHBSR’s Partnership for Innovation Award is sponsored by **ReVision Energy**. ReVision Energy is leading the clean energy transition across New England. This spring, the company launched Energize 360, a discount program that encourages residents along the NH Seacoast to transition to clean energy by measuring energy use, reducing energy use and installing clean energy equipment. ReVision Energy is a proud, Certified B Corporation, using business as a force for good to solve social and environmental problems.

ABOUT THE SPRING 2017 CONFERENCE:

This year's event, "**BE BOLD: Voices for Impact**", will provide a dynamic day of two programs-- in the morning "Bold Inspiration" presentations will encourage new thoughts and ideas around leadership, communication and redefining return on investment followed by deeper dive discussions with each of the presenters. The afternoon program will consist of "Bold Engagement" presentations that provide tools and resources to move your ideas from inspiration to action. The conference has two keynote speakers this year: **Andrew Winston**, Winston Eco-Strategies and **Christopher Miller**, Ben & Jerry's. Andrew Winston will kickoff the morning program with a new vision for profiting in a fundamentally changed world with new pressures on business. Andrew's keynote, *The Big Pivot: Innovation and Value Creation in a Hotter, Scarcer, More Open World* will address shifts in mega-trends and how more resilient, flexible businesses can profit building a healthier, more sustainable and prosperous world. **Christopher Miller**, Social Mission Activism Manager, of Ben & Jerry's will kickoff the afternoon program and share important background and impact of their social media messaging, and how any business can more fully engage their stakeholders (including employees!) with their own brand of advocacy or sharing of purpose and passion. For more information or to register, visit www.nhbsr.org/conference.

ABOUT NHBSR:

New Hampshire Businesses for Social Responsibility is a member-based non-profit organization that fosters socially and environmentally responsible business in New Hampshire, realizing that people, principles and profits must be linked. As sustainable business becomes mainstream, NHBSR's network of CSR-focused business leaders provides the support to encourage the growth of sustainability throughout the state with value-driven results. NHBSR is the business organization driving the social responsibility agenda in New Hampshire. For more information, visit www.nhbsr.org.

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